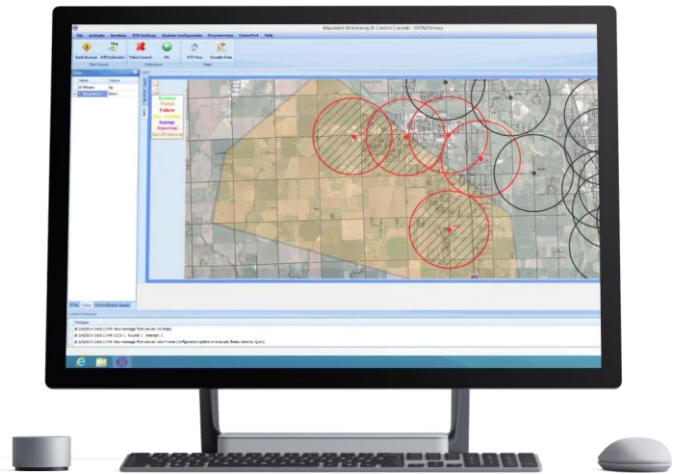


MassAlert®

Intelligent MNS Software

MassAlert® is an advanced software program for the control and monitoring of ATI's emergency notification systems. It integrates seamlessly with sensing devices, and existing emergency communication systems, to reach everyone affected in the shortest time utilizing a wide variety of notification channels including sirens, paging systems, social networks, emails, text, and phone calls. MassAlert® utilizes an architecture that can support any size alert system, from large nationwide mass notification systems to an individual city or building.

MassAlert® provides users with the capabilities to customize a robust solution that meets their needs. Employing a layered security strategy combining several security protocols to form a multi-layered defense against cybersecurity threats. MassAlert's client-server architecture is based on cutting edge technologies allowing access through desktops or the web.



Key Features

- Intuitive graphical user interface with multiple interactive maps that allows system operators to monitor and control the entire system easily
- Up to 63 configurable emergency scenarios or preconfigured alerts
- Configurable shortcuts for most frequently used scenarios/alerts
- Interactive and real-time maps with live status information
- Full reporting and system status monitoring
- Severe weather alerting: automatically activate the system in case of weather warnings issued by the National Weather Service for the designated areas
- Text To Speech (TTS): instant mass notification audio alerts from text-based alerts
- Event-driven automatic mass notifications: events can be generated by sensors, fire systems, panic buttons, and other applications/systems
- Schedule mass notifications; a built-in scheduler can be used to send non-emergency mass notifications on a time-based schedule that is user-configurable
- Flexible integration and interoperability: sending and receiving notification messages to and from other existing applications/systems*
- Automatic fail switch over: if the primary unit goes down, one of the secondary units automatically take over all its responsibilities including sending event-driven and scheduled alerts
- Role-based access control ensuring that only authorized users can access the system
- CAP (Common Alerting Protocol) Compliant*
- IPAWS compliant*

* Additional hardware/firmware may be required.