



FOR IMMEDIATE RELEASE

ATI Systems and Rave Mobile Safety Partner to Provide A Mass Notification Solution Comprised of Wireless Acoustics and Multi-Modal Alerting Functionality

Boston, MA and Framingham, MA – August 20, 2009 – Acoustic Technology, Inc. ([ATI Systems](#)), the industry-leading provider of proprietary acoustic notification systems, and Rave Mobile Safety ([Rave Mobile Safety](#)), the leading provider of highly reliable and innovative safety applications for mobile users, today announced the companies will integrate their emergency alerting systems for higher education, government and enterprise clients. The partnership will address the broader emergency preparedness needs of organizations seeking innovative wireless audible and visual warning systems, coupled with best-of-breed multi-modal broadcast alerting.

ATI Systems' proprietary acoustic model and alerting systems ensure audibility and visibility of emergency warnings through indoor and outdoor speaker systems, strobe lights and LED signage.

"For over 20 years, ATI Systems has provided emergency notification services to universities and colleges, military bases, municipal and transit entities, chemical and petrochemical companies, as well as 80 percent of the U.S.'s nuclear utilities facilities," says Ray Bassiouni, President, Acoustic Technology, Inc. "Today, with the ubiquitous use of mobile phones, adding Rave Mobile Safety's high performance alerting solution to our portfolio is a natural extension of our proven emergency notification services."

Rave Mobile Safety's Alert solution provides an easy and effective way to send broadcast or targeted messages, including text, email, recorded voice, IM, digital signage and/or RSS feeds to notify organizations of important announcements. Rave Alert is a hosted, Software as a Service (SaaS) solution built on a geographically distributed, redundant [architecture](#) ensuring that messages get through quickly to the intended recipients, regardless of location.

"Rave focuses on providing the best performing and most versatile alerting solution in the marketplace," says Raju Rishi, chief strategy officer and co-founder, Rave Mobile Safety. "In keeping with our belief that organizations need to address emergency preparedness through multiple technologies, we are pleased to complement our offerings with ATI's superior emergency acoustic systems."

About Acoustic Technology, Inc.

Acoustic Technology, Inc. (ATI Systems) designs, manufactures and installs reliable emergency warning and notification systems for the College, Community, Industrial and Military markets. Incorporated in Massachusetts in 1981, ATI Systems developed an innovative wireless system that provides audible and visual warnings via a simple and compact hardware design, user-friendly software and the latest advances in communication methods, including radio frequency, IP Ethernet and satellite technology. Through acoustic design and modeling, ATI Systems provides proper sound coverage and superior voice intelligibility in both outdoor and indoor areas to ensure the safety of communities worldwide. To learn more about ATI Systems, visit <http://www.atisystem.com>.

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About Rave Mobile Safety

Rave Mobile Safety provides safety applications that turn employee & student cell phones into powerful safety devices. Businesses, universities, & government organizations across the country have leveraged Rave's hosted software to rapidly notify employees & students of critical events, respond faster to emergencies, and significantly reduce local crime. Rave's software keeps over one-million individuals safe, at over 150 organizations nationwide. Rave Mobile Safety is headquartered in Framingham, Massachusetts. Investors include Bain Capital Ventures, Sigma Partners, and RRE Ventures. For more information visit: <http://ravemobilesafety.com>.

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